

# 2011 PARTNERSHIP OPPORTUNITIES WITH ONTARIO'S ALGOMA COUNTRY



## Business Membership Levels

### **GOLD MEMBERSHIP (PREMIUM) - \$325.00 + HST**

- One vote at the Annual General Meeting.
- Receive Algoma Newsletter three times a year (by email).
- Profile page on Algoma Country website which includes:
  - **250 word business description**
  - **Complete contact information (mailing address, phone number/toll free, fax, email, website link).**
  - **Location dot on Google maps description included.**
  - **One logo to display on profile page.**
  - **Eight photos and four videos on profile page.**
  - **Opportunity as Gold member to post packages which appear on [algomacountry.com](http://algomacountry.com) homepage.**
- The ability to add editorial, photography and video to all Algoma Country social networks, (Facebook, Twitter, Blogspot, Youtube) and the Northern Portal ([northernontario.travel](http://northernontario.travel))
- Selected media coverage through familiarization tours and promotional contests.
- Discount for 12-month advertising banner ads on [algomacountry.com](http://algomacountry.com)
- Business listing in Membership Directory of Algoma Four Season Travel Guide.
- Four Season Travel Guide is distributed to:
  - **Regional and Provincial travel centres in Ontario.**
  - **All sportshows attended or in partnership with.**
  - **The Canada Store in Mackinaw City, MI.**
  - **Available for download on [algomacountry.com](http://algomacountry.com)( PDF with interactive links).**
  - **1-800 enquires and website enquires.**
- Member rate buy-in opportunities for
  - **Advertising banner and box ads on [algomacountry.com](http://algomacountry.com).**
  - **Algoma Four Season Travel Guide advertisement.**
- One free advertisement design per year for Algoma Four Season Travel Guide with purchase of ad(any size).
- Graphic Design services for logos and ads for Algoma Country publications available for purchase

### **SILVER MEMBERSHIP (WEB ENHANCED) - \$250.00 + HST**

- One vote at the Annual General Meeting.
- Receive Algoma Newsletter three times a year (by email)
- Profile page on Algoma Country website which includes:
  - **Complete contact information (mailing address, phone number/toll free, fax, email, website link).**
  - **Location dot on Google maps.**
  - **Four photos on profile page.**
- The ability to add editorial, photography and video to all Algoma Country social networks, (Facebook, Twitter, Blogspot, Youtube) and the Northern Portal ([northernontario.travel](http://northernontario.travel))
- Selected media coverage through familiarization tours and promotional contests.
- Business listing in Membership Directory of Algoma Four Season Travel Guide.
- Four Season Travel Guide is distributed to:
  - **Regional and Provincial travel centres in Ontario.**
  - **All sportshows attended or in partnership with.**

- **The Canada Store in Mackinaw City, MI.**
- **Available for download on [algomacountry.com](http://algomacountry.com)( PDF with interactive links).**
- **1-800 enquires and website enquires.**
- Member rate buy-in opportunities for:
  - **Advertising banner and box ads on [algomacountry.com](http://algomacountry.com).**
  - **Algoma Four Season Travel Guide advertisement.**
- One free advertisement design per year for Algoma Four Season Travel Guide with purchase of ad(any size).
- Graphic Design services for logos and ads for Algoma Country publications available for purchase.

## BRONZE MEMBERSHIP (BASIC) - \$175.00 + HST

- One vote at the Annual General Meeting.
- Receive Algoma Newsletter three times a year (by email).
- Profile page on Algoma Country website which includes:
  - **Basic Contact Information( mailing address, phone number, fax)**
  - **Location dot on Google maps.**
  - **Two photos on profile page.**
- The ability to add editorial, photography and video to all Algoma Country social networks, (Facebook, Twitter, Blogspot, Youtube) and the Northern Portal ([northernontario.travel](http://northernontario.travel))
- Selected media coverage through familiarization tours and promotional contests.
- Business listing in Membership Directory of Algoma Four Season Travel Guide.
- Four Season Travel Guide is distributed to:
  - **Regional and Provincial travel centres in Ontario**
  - **All sportshows attended or in partnership with.**
  - **The Canada Store in Mackinaw City, MI.**
  - **Available for download on [algomacountry.com](http://algomacountry.com)( PDF with interactive links).**
  - **1-800 enquires and website enquires.**
- Member rate buy-in opportunities for
  - **Advertising banner and box ads on [algomacountry.com](http://algomacountry.com).**
  - **Algoma Four Season Travel Guide advertisement.**
- Graphic Design services for logos and ads for Algoma Country publications available for purchase.

**Note: All point of sale at the Canada Store in Mackinaw City, MI receives a copy of the Algoma Four Season Travel Guide.**